

# Toasting The Town

Presents

## Old Fashioned Socializing

An Evening Of Whiskey Tastings,  
Lite Fare, And Entertainment

Toasting The Town produced an evening of old fashioned fun, music and 'edutainment.' A night where 100 guests gathered to learn about whiskey's past - not to mention, sample some of the finest whiskey made today.



Held at the timeless barrel room, located within Park Avenue Tavern; Toasting The Town teamed with Sonoma County Distilling & WhistlePig Straight Rye Whiskey, for an epic evening indeed! Gabe Aldort - former GM of famed jazz club, Terra Blues - kept the evening in 'full swing,' all night long. Military & Prohibition historian Dr. Mark Lender, entertained with stories of how much of this country is built on whiskey and its agriculture.

*"I hadn't any prior idea of what 'amber waves of grain,' meant, prior to tonight. How cool this was!" (Greg F.)*

*"Best whiskey event I've ever been to!" (Mark O.)*



Both participating sponsors were able to engage and 'upsell,' their products to some of the hospitality industry's most respected executives. At least two significant deals came of our sponsors' participation in the event. Press coverage included several blogs, and major outlets like the Huff Post.



*Toasting The Town is a free e-newsletter and timeless publication, designed to entertain and educate residents of any city, town or village, on the heritage of their local surroundings. Our stories recount history - authored with the intent of lifting readers out of their seats and into the world, to explore.*

